



Join us for a

NIGHT OUT AT THE BALLGAME

in honor of

Head Start's Diamond Anniversary



✦ The Why

This year, Head Start turns 60! NHSA will be celebrating Head Start's birthday all year long, and we want **YOU** to join us!

(Plus, this makes for a great recruitment and/or male engagement activity.)

✦ The What

A night out at the ballgame in honor of Head Start.

What does that look like? A coordinated evening between a Major or Minor League Baseball team and local Head Start programs to celebrate Head Start at a game during the 2025 season.

Possible components include:

- ⚾ A Head Start child, parent, teacher, director, etc. throwing out the first pitch
- ⚾ Head Start kiddos running the bases or playing a brief tee-ball game on the field during the 7th inning stretch
- ⚾ A Head Start child singing the national anthem
- ⚾ A designated section with free or discounted tickets for Head Start families
- ⚾ A fundraising activity within the stadium to support a local program

✦ The How

Connect with your local Major or Minor League Baseball team *now* to start planning for the upcoming baseball season.

Don't know what your local team is? Let NHSA know and we can help you find a connection there. We're also developing resources for both programs and baseball stadiums to make this work!

✦ Questions?

Reach out to us at

birthday@nhsa.org

USE PROGRAM LETTERHEAD

[Recipient's Name]

[Minor League Baseball Team Name]

[Team Address]

[City, State, ZIP Code]

Dear [Recipient's Name],

I hope this message finds you well. I'm reaching out on behalf of [Your Program Name] a community-based initiative that helps young children from low-income families get a strong start in life through education, health services, and family support. As you may know, 2025 marks a significant milestone for us — the 60th "Diamond" anniversary of our commitment to providing high-quality services to underserved children and families

To commemorate this special occasion, we're eager to partner with organizations that share our dedication to community, youth development, and the bright futures of children. Minor League Baseball presents a unique opportunity to engage families, raise awareness, and create lasting impact this year.

We would be honored if [Team Name] would consider partnering with Head Start during the 2025 season. We envision several exciting ways to collaborate, including:

- **In-Game Recognition:** Featuring Head Start on the scoreboard or during an inning break, sharing our mission with fans.
- **Community Events:** Hosting meet-and-greets or special children's days at the ballpark for Head Start families and supporters.
- **Fundraising Opportunities:** Hosting themed nights or donation drives to benefit Head Start, supporting early childhood education in your community.
- **Marketing and Promotion:** Joint social media campaigns celebrating both Head Start's 60th anniversary and your team's involvement.

By working together, we can raise awareness about the importance of early education and strengthen the communities we serve. Your team's involvement would significantly contribute to the success and impact of Head Start during this milestone year.

I would love the opportunity to discuss how we can make this partnership a success for both [Team Name] and Head Start. Please contact me at [Email] to explore potential collaboration ideas and next steps.

Thank you for considering this opportunity. We look forward to the possibility of working together to make a lasting impact in the lives of children and families.

Warmly,

[Name, Position]

[Your Organization Name]
